

WHY HUNT WITH E-BIKES?

- 1. "Deer don't spook!"
- 2. Faster scouting like an ATV
- 3. Minimize ground scent
- 4. Go beyond gates where legal (where ATVs can't go)
- 5. Haul gear on the rack on or a trailer





2020 prediction based on 100% growth year over year 0.14% of all hunters own an ebike which equates to 14 hunters out of every 10,000 While the overall % of US hunters using ebikes for hunting is very small, the 100% growth year over year is steady so hunters are clearly recognizing the advantages.



CONVENTIONAL E-BIKES' INHERENT PROBLEM – SOLVED.



Taking "diggers" - the dirty secret of hunting e-bikes

Rungu's two front wheels virtually eliminate washouts.

Rungu's longer wheelbase virtually eliminates over-the handlebar wipeouts.



EVEN FATTIRES DON'T STOP FALLS

Do hunters prefer hunting or gnarly wipeouts (dude)?

HUNTERS AREN'T MOUNTAIN BICYCLISTS









Quad ATVs

Conventional E-bikes





| Soft Sand | Full maneuverability | Full maneuverability | Straight line - short distances only |
|---|---|---|---------------------------------------|
| Fresh snow | Full maneuverability - up to 8 inches | Full maneuverability | Straight line - short distances only |
| Slick Mud | Full maneuverability | Full maneuverability | Avoid |
| Rocky terrain | Completed Rubicon Trail with minimal training | Requires skill and training | Requires skill and training |
| Water crossings | Up to 8" deep | Full maneuverability with appropriate snorkel setup | Up to 8" deep |
| Steep inclines | 40+ % grade - seated | 40+ % grade - seated - injury likely at 100% (45 degree) from rearward roll-over. | up to 20% grade seated |
| Downhill performance | 60+ % grade - seated | 60+ % grade - seated - injury likely at 100% (45 degree) from forward roll-over. | Requires skill and training above 30% |
| Embankments | Yes | Most likely injury due to roll-over | Yes |
| Narrow Trails | down to 19" wide | Down to 42" wide | Single track |
| Single-track Mountain Bike Trails | Avoid | Not possible | Yes |
| Noise level | <55 dB | 75-100 dB | <55 dB |
| Weight (with battery/gas) | 80-110lbs | 400+ lbs. | 75-85 lbs. |
| Off-road Range (throttle only) on single charge/tank of gas | 18 - 32 miles | 50+ miles | 15-20 miles |

REAL AND FUNCTIONAL DIFFERENTIATION IN A CROWDED

MARKET



Double Wheel E-bike





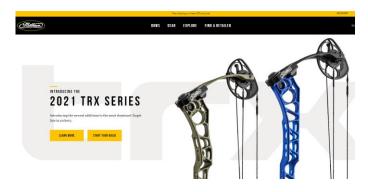
- Started in a Southern California garage in 2010 How to make a bike work in sand like a Jeep?
- Designed, Developed and Patented two-front wheel steering system
- Started building and selling e-bikes in 2016. Entered hunting market July 2020
- Greater than 100% YOY growth
- Built-to-order and shipped from Santa Ana, CA
- Support 9AM 6PM 5 days a week
- Spare part inventory
- Hundreds of satisfied customers



RUNGU -AMERICAN STORY

DEMAND GENERATION SUPPORTED BY PREMIER HUNTING-FOCUSED AD AGENCY









DON'T WANT TO (CAN'T) PROVIDE SERVICE SUPPORT?

PARTNER WITH A BIKE SHOP FROM OUR NEW AND GROWING LIST OF RUNGU CERTIFIED SERVICE CENTER NETWORK; OR WE'LL GET A NEW ONE TO WORK WITH YOU!



LET'S GET STARTED! MULTIPLE SALES PROGRAMS AVAILABLE

Contact <u>peter@riderungu.com</u> or call 949-291-6555